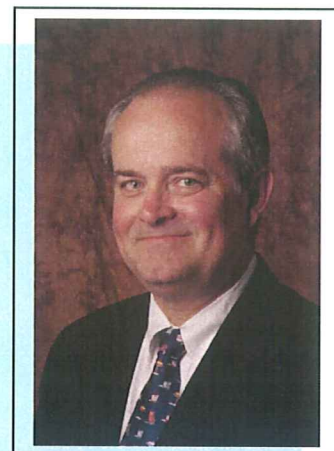


Why These Leaders Support Homes4NC

It's Where Everything Starts ... "Affordable housing is the first rung of the homeownership ladder. If we protect it and generate additional workforce housing then everything else falls in place. I can't sell houses on the higher end if we don't create homeownership opportunities at the affordable level."

It's About Branding ... "We're not just about making the commission, we are about creating the home and creating the family environment that leads to a higher quality of life. Better communities are built through homeownership. REALTORS® need some kind of public relations avenue to show what we're all about and partnering with Homes4NC is a great way to do this."



Danny Brock, NCAR Past President, Century 21 Brock & Assoc., Wilmington

It's Helping Our Community ... "Holding our annual golf tournament for Homes4NC is one way our board feels that they can give back to the community. When we're able to get a grant back and see a young family get into a home that they can afford, it makes it all worthwhile. I'm so proud when we have something in the newspaper that talks about how REALTORS® are helping people get into a house who never thought that they could own one. It's not just about commissions then – it's about helping a neighbor."

Star Credle, Association Executive, Washington-Beaufort Co. Association of REALTORS®



Robert Kucab (center), Executive Dir., NC Housing Finance Agency

It's How we Make a Bigger Impact ... "There is a great deal of value to be gained when we aggregate our contributions and efforts. If we want to make a bigger impact and reach more parts of the state that are underserved, we need to bring our resources together, our thinking together and our talents together. That's the kind of opportunity that partnering with Homes4NC presents. We are all better served by collaborating and using it as a focus."

It's About Knowledge & Connection... "Homes4NC has the ability to connect with local housing providers and statewide programs like ours in a way that individual REALTORS® might not. There's a lot of information that can be gained through these connections and be useful to a REALTORS® business. "

It's the American Dream ... The Greater Chapel Hill Association of REALTORS® is proud to support Homes4NC because the organization makes possible what our members proclaim each and every day – homeownership is the American Dream.

Sue Millager, Association Executive, Greater Chapel Hill Association of REALTORS®